

ACADEMIC CURRICULUM VITAE

(2009)

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Work History

2008-Present World-for-World Travel to Thailand Founder and Tour Leader

Organizer and leader for an inter-generational travel program for college students and alumni, as well as young professionals. Purpose of the tour: is to promote global citizenship through cross-cultural immersion and compassionate service, in a context of sustainable travel and service-learning. See <http://www.world4world.com>.

2005-Present University of Massachusetts Amherst Doctoral Assistantships and Internship

2009-2009: Doctoral Research Assistant to the Computer Sciences Department
2007-2008: Centennial Celebration; Dean's Office, School of Education
2006-2007: Doctoral Internship with Elms College (Chicopee, MA) Division of Graduate Studies and Continuing Education.
2005-2006: Doctoral Research Assistant to the Department Chair, Department of Educational Policy, Research and Administration at the School of Education.

2003-Present Center for Quality of Life Founder/Chief Principal

Chief executive of this professional development organization whose mission is to serve the needs of paid staff and volunteers in the helping professions. Developed an internet-based community learning portal, convened a national retreat, designed and presented transformative presentations, workshops, and articles in a variety of quality-of-life and workplace topics (stress management, leadership development, work-life balance, career reinvention, community revitalization, etc.). (www.C4QL.org)

2001-2003 Creative Education Foundation Executive Director

Chief executive of this international nonprofit membership organization (founded 1954), sponsor of the annual week-long Creative Problem Solving Institute (200 adjunct faculty, world-wide/participant base) and publisher of the Journal of Creative Behavior (quarterly) and CEF Press (several leading titles in creative process). Moved the headquarters from Buffalo NY to the campus of Hampshire College in Amherst, Mass. and led a complete restructuring of the organization. Developed a national partnership program through associations and federal agencies. Starting staff of 7+ and budget approximately \$1 million.

1992-2004 QL Consulting, Inc. Founder and President

Chief executive and founder of this national consulting practice serving nonprofit organizations, public agencies and community groups. To date, over 50 projects and studies implemented on behalf of local and regional efforts in such quality-of-life concerns as community and neighborhood revitalization; social and human services delivery; sustainable environment; arts culture, and heritage; tourism and attractions development; diversity and race relations; health and wellness; education; recreation; economic development; etc. (www.QLConsult.com)

1988-1992 Economics Research Associates Senior Consultant

Principal Consultant, Team Manager and senior consulting team member for dozens of strategic studies conducted by this national consulting firm in connection with community enhancement projects and economic development initiatives.

1983-1988 Burt Woolf Management, Inc. President

Chief executive and founder of this technology company that developed one of the earliest nationally marketed fundraising management software packages (140 installations) for small to mid-sized nonprofit organizations. Financed by private investment. Staff of 4+.

1978-1983 Massachusetts Cultural Alliance Executive Director

CEO of a statewide membership organization for 250 non-profit arts, cultural and educational organizations of all sizes and types. Managed a full program of technical support, management services, communities of practice, training programs, advocacy, fundraising, and publications. The organization was nearly destitute when I arrived; over \$100,000 was in reserves when I left. Managed a staff of 6+. Budget approx. \$1 million.

1974-1978 National Endowment for the Arts National Director, CITY SPIRIT Program

Chief officer of this federal Bicentennial program (via contract) that provided technical assistance and grants to 200 communities on behalf of local cultural development. Staff of 4; consultant team of 50; \$3 million contract and grant funds.

1973-1974 Southern Growth Policies Board Project Manager, ARTRAIN SE U.S. Tour

Chief officer of this 15 month project that sponsored a 6-state, 24-community tour of a "museum on tracks". Funded by the National Endowment for the Arts.

1972-1973 Arkansas Arts Center Assistant to the Director

Second-in-command for this regional multi-function arts and education center in Little Rock.

Education

Current	University of Massachusetts, Amherst	Doctoral Candidate ((Ed.D.), School of Education Course work completed, 2006. Passed Comprehensives Exam, 2008 Anticipated degree award date, early 2010.
1972	University of California at LA	MS Management. Nonprofit (arts) Administration
1970	Amherst College	BA <i>cum laude</i> , Political Science

Advanced Professional Training

Harvard University	Institute in Arts Administration
Interaction Associates	Facilitation Training Intensive (certificate)
Creative Problem Solving Institute	Creative Problem Solving Courses (1997-2006)
Kripalu Yoga Retreat Center	"Creating Powerful Experiential Workshops"

Professional and Civic Memberships (current and former)

Amherst College Class of 1970 (Class Agent; 35th Reunion Chair; Class President: 2005-2010)
Creative Education Foundation
American Society of Association Executives
Community for Integrative Learning and Action (Leadership Team)
Kripalu Consulting Consortium

Public Speaking and Media Coverage

Featured presenter and keynote speaker on topics relating to community service and workplace effectiveness:

- ❖ Strategies for Improving Quality of Life in Communities
- ❖ Adult Development and Transformative Learning
- ❖ Creative Problem Solving Techniques
- ❖ Facilitating Accelerated Consensus for Public Initiatives
- ❖ Transforming Stakeholders into Champions for Action
- ❖ Career Development in the Nonprofit and Public Service Professions
- ❖ Leadership Strategies
- ❖ Organizational Assessment and Diagnosis
- ❖ Personal Resilience and Stress Management
- ❖ Work-Life Balance
- ❖ Personal Performance

Presentations have been delivered at national, state and local professional meetings of such organizations as the American Society of Association Executives, Creative Education Foundation, National Park Service, Preservation League of New York, American Planning Association, American Association of Museums, U.S. Conference of Mayors, National Association of County Executives, the National Recreation and Park Association, National Assembly of Local Arts Agencies, and New York Planning Federation.

Articles about Burt Woolf and the Center for Quality of Life have appeared in Association Management magazine (cover article), in the on-line newsletter of the American Library Association – Allied Professional Associations; and on CNN.com, AOL.com, and Careerbuilder.com.

Teacher/Author/Lecturer/Moderator

Recent Presentations, Articles, Conferences, Workshops and Public Meetings

- *Transformative Learning and the Box of Possibilities!*; (educational Session); University of Massachusetts School of Education, Centennial Marathon; Amherst, MA; 2008.
- *Integrative Travel and Tourism: A holistic approach to visitor experience and destination development.* (Article); Published globally by the Pacific Asia Travel Association, *Issues and Trends* (member publication); Bangkok, Thailand; 2008.
- *Beat The Work-Life Balance Conundrum!* (Educational Session); 53rd Annual Creative Problem Solving Institute; Callaway Gardens, Georgia; 2007
- *Relax, Recharge, Renew: Balancing Your Personal and Professional Life* (Educational Session); American Society of Association Executives annual meeting; Boston, 2006.

- *Better Organizational Diagnosis Through Creative Problem Solving* (Academic Poster Session); 52nd Annual Creative Problem Solving Institute; Loyola University, Chicago; 2006.
- *Accelerated Consensus: Creative Process for Community Transformation* (Educational Session); 52nd Annual Creative Problem Solving Institute; Loyola University, Chicago; 2006
- *Mirror, Mirror on the Wall: Reflecting on Your Creative Potential* (Educational Session); 52nd Annual Creative Problem Solving Institute; Loyola University, Chicago; 2006
- *Taking It to the Edge: Creativity Inside the Box* (Keynote Presentation) New England Creativity Meeting; Lexington, Massachusetts; 2006.
- *Using the Principles of Personal Resilience To Maximize Your Creative Potential!* (Educational Session) 51st Annual Creative Problem Solving Institute; University of St. Thomas. St. Paul, MN; 2005.
- *Accelerated Consensus: A Participatory Decision-Making Process*; Presentation at the Center for International Education; University of Massachusetts, Amherst, Mass; 2004.
- *Relax, Recharge, Renew: Don't Burn-out At the Stake!* (workshop); Commercial Mortgage Securities Association staff retreat; 2004.
- *Personal Transformation: Is Your Association Ready To Respond?* (Educational Session); American Society of Association Executives annual meeting; 2004.
- *The Work-Life Balance Conundrum* (article). American Library Association Allied Professional Associations; E-Newsletter; July 2004.
- *The Seven Principles for Quality of Life* (special presentation); 50th annual Creative Problem Solving Institute; Buffalo, NY; 2004.
- *Humpty-Dumpty Meets Osborn-Parnes: Shattering Your Judgmental Injunctions* (educational session); 50th annual Creative Problem Solving Institute; Buffalo, NY; 2004.
- *Smart Growth Community Revitalization Working Group Think Tank* (process designer and chief facilitator); New York State Quality Communities Initiative (Department of State and NY Planning Federation); Albany, NY; 2004.
- *Personal Transformation: The New Best Practice?* (educational session); National Management and Technology Learning Expo; American Society of Association Executives National Learning Exposition; Baltimore MD; 2004.
- *Public Meeting on Outdoor Recreation in Chattanooga Tennessee* (plenary moderator/facilitator); City of Chattanooga, TN; 2003
- *Celebrating Your Passion to Make a Difference* (workshop co-leader); Center for Quality of Life Retreat; at Hampshire College; 2003.
- *Statewide Town Hall Meeting: Erie Canalway National Heritage Corridor Convocation* (plenary moderator); National Park Service et al; Utica, NY; 2003
- *Liminal Moments: Creativity Across the Threshold* (educational session); 49th annual Creative Problem Solving Institute; Buffalo, NY; 2003.

- *Creative Process From the Outside-In* (educational session); Creativity Leaders Retreat; New Lebanon, NY; 2002.
- *Deliberate Creativity: Make Inspired Decisions on Demand* (educational presentation); American Society of Association Executives. Denver, CO; 2002
- *Scenic Byways as Legacy-Makers* (keynote); National Scenic Byways Resource Center Northeast Regional Conference. Lake George, NY. 2000
- *Citizen Participation and Community Partnerships* (presentation); Adirondack North Country Association; Lake George, NY 2000.
- *Effortless Leadership: Creativity as a Source of Mastery* (presentation); 44th annual Creative Problem Solving Institute; Buffalo, NY; 1998.

Other Presentations

- Featured speaker on various community enhancement and meetings management topics: Community Development and Facilitation Techniques, Heritage Development, Tourism, and Strategic Planning. Presentations given at national, state and local professional meetings of such organizations as the Preservation League of New York, Niagara Gateway Expo, the Scenic Hudson Land Trust, the American Planning Association, the American Association of Museums, the U.S. Conference of Mayors, National Association of County Executives, the National Recreation and Park Association, the National Assembly of Local Arts Agencies, the Westchester County (NY) Municipal Planning Federation; and Adirondack North Country Association.

Prior to 1988

- Taught Database Design as adjunct faculty for the Lesley College Graduate Division
- Visiting lecturer in Arts Administration: Harvard University, Sangamon State University and UCLA.
- Published articles appeared in *Fundraising Management* (Hoke Communications) and *The NonProfit Executive* (Taft Group).

Community Service Projects and Initiatives (Professional Work)

Director and/or professional facilitator for the following quality-of-life community service projects, studies, and policy initiatives.

1993-Present (by year, most recent first)

Power of One Thailand 2007

Power of One Thailand 2008

Volunteer mentor to a cross-cultural education travel program in Thailand for American and Thai Teens.

Downtown Albany Business Improvement District (NY); 2007

Facilitation of constituent input sessions in connection with planning for a new downtown convention center.

Town of Bethlehem, NY; 2006

Facilitation of stakeholder input for a proposed sustainable hamlet design project

New York Planning Federation; 2005

Facilitation of statewide Board meeting

State of New York Secretary of State and New York Planning Federation; 2004

Facilitation of statewide "Smart Growth Communities Revitalization Think Tank"

City of Chattanooga Tennessee; 2003-2004

Strategic Planning Process for a Regional Outdoor Recreation Initiative

National Park Service & Erie Canalway National Heritage Corridor Commission; 2003

Moderator and Lead Facilitator for Regional Convocation (250 community representatives)

Lake Champlain Region (Bi-state - NY/VT); 1998-2003.

Lake Champlain Bikeways: Facilitation of Futures Retreat

Lake Champlain Byways: Economic Study and Tourism Marketing Plan

Lakes-to-Locks Passage: Facilitation of Community Heritage Organizations

Lakes-to-Locks Passage: Facilitation of Slate Industry Leaders

Lake Champlain Byways: Facilitation of Organizational Merger

Adirondack Architectural Heritage (NY Regional); 2000.

Strategic Organizational Planning Retreat

Alliance for Community Traffic Safety - Oregon (State-wide); 2000.

Child Safety Seat Resource Center Strategic Plan

The Development Corporation (Clinton County, NY); 2000.

Quality-of-Life Planning Process for the Region's Community Leaders

Akron, Ohio (Summit County) Area Cultural Planning; 1999-2000.

For the Akron Cultural District Leadership Committee (Ohio);

Public Process For A Proposed Downtown Cultural District

For the Akron-Summit Convention and Visitors Bureau (Ohio)

Summit CARES District Board Development and Orientation

For the Akron Area Arts Alliance (Ohio)

Strategy Planning for a Community Quality-of-Life Fund

Community-Building Process for Summit County Quality-of-Life Providers

Hudson River Valley Organizations (New York); 1994-2000.

Guidelines Development for a Regional Land Use Compact

Planning Retreat for a Newly Formed Sub-regional Economic Partnership

Regional [Heritage] Tourism Development Strategy

Community [Heritage] Tourism Development Model

Facilitation of Bi-Monthly Meetings of the Region's Tourism Development Council

Planning Support for the Region's Historic Sites Alliance

Implementation Strategy for Regional Tourism Marketing

Linkage Strategy for American Revolutionary War Sites in the Hudson Highlands

National Heritage Area Management Plan

Historic River Towns of Westchester County Heritage Marketing Plan

Institute of Marine Sciences (Biloxi, MS). 1999.

Aquarium Development Study

National Main Street Centre (Boston Office); 1999.

Organizational Diagnosis: Hyde/Jackson Sq. Main Street Project (Jamaica Plain, MA)

Oxford-Lafayette County (MS) Economic Development Foundation; 1999

Organizational Diagnosis

Providence Rhode Island Studies; 1997-1999.

For a coalition comprised of: City of Providence Department of Planning and Development; Providence Foundation; Providence-Warwick Convention & Visitors Bureau; and Greater Providence Chamber of Commerce.

Tourism Destination Strategy for Providence, Rhode Island

Management Consulting to the CVB

Washington County Tourism Association (New York State); 1999

Community and Tourism Development Strategy for the Whitehall Area

Westchester County (NY); 1999.

County Tourism Development Strategy

Facilitation of Planning Sessions for a "New Era" Economic Development Master Plan

Yoknapatawpha Arts Council (Oxford, MS) 1999.

Community Cultural Plan

Baton Rouge Convention and Visitors Commission (Louisiana) 1997-1998.

Plantation Country Regional Heritage Tourism Strategy

Columbia County, New York; 1997.

Tourism Development Strategy

Columbia County Chamber of Commerce (New York); 1997.

Organizational Planning Process - Board Retreat

The Conservation Fund (Arlington, VA); 1997.

Facilitation of Three-Day NY/NJ Harbor Estuary Environmental Education Retreat

GORGETRUST (Regional; Oregon; Columbia River Gorge); 1997.

Revision of the Organization's Strategic Business Plan

Pacific Asia Travel Association (Global Region); 1997.

Three-Year Work Plan (Executive Staff Retreat)

Cities of Jackson, Natchez and Vicksburg, Mississippi (Regional); 1996.

Exploratory Study to Create a Regional Cultural and Heritage Development District

Greater Buffalo Convention & Visitors Bureau (New York); 1996.

Regional Heritage Tourism Development Plan

Attraction Feasibility Study (Darwin Martin House Restoration)

MetroJackson Chamber of Commerce (Mississippi); 1994-1996.

Organizational Planning Retreat and Community Strategic Planning Process

Strategic Leadership Plan for a metro-wide Youth Mentoring Program

Alabama Economic Development Partnership and

Alabama Association of Convention & Visitor Bureaus; 1995

Statewide Study on Tourism Potential

City of New Rochelle, New York; 1994.

Vision Plan for the City's Comprehensive Master Plan

Thames Maritime Heritage Park (New London/Groton, Connecticut); 1993

Implementation Plan

Earlier Quality-of-Life Projects: 1988-1993

(as Senior Consultant with Economics Research Associates)

Art Teachers; Berrien County Intermediate School District (Michigan)

Advocacy Planning Session

ArtsAlliance of Jackson and Hinds County (Jackson, MS)

Organizational Strategic Plan

Association of Youth Museums (National)

Policy and Strategic Plan

Blossomland Arts and Cultural Council (Southwestern Michigan)

Organizational Planning Workshop

Bucks County Economic Adjustment Committee (Pennsylvania)

Visioning Retreat for Base Closure Committee

City of Greensboro, North Carolina

Cultural Development and Diversity Study

Chesterfield County Committee On the Future (Richmond area, VA)

Vision 2020 Planning Process

Connecticut State Parks and Recreation (State-wide)

State Heritage Park System Master Plan

Cornerstone Alliance (Benton Harbor/St. Joseph, Michigan)

VISION '93: Quality of Life Planning Process

Five Year Organizational Strategic Plan and Fundraising/Marketing Campaign

Convention & Visitor Bureau Market Study

DuPage Symphonic Park Committee (Metro Chicago)

Feasibility Study for a Proposed Outdoor Symphonic Park

Horizons Waterfront Commission (Buffalo, New York).

Horizons (Lake Erie) Waterfront Master Plan

Kansas Department of Commerce (Statewide)

Travel and Tourism Marketing and Development Plan

McAllen, Texas Chamber of Commerce

Tourism Development Presentation

Middlesex County Cultural and Heritage Commission (New Jersey)

Use Plan for East Jersey Olde Towne

Program Needs Study for the New Jersey Folklife Project

Montgomery Area Chamber of Commerce (Alabama)

Tourism Development Plan for the Convention & Visitors Division

National Park Service

Facilitator for 1991 "Partnership Parks and Preservation" Conference

New York State Department of Economic Development

Southern Tier (New York State) Economic Adjustment Strategy

New York State Urban Cultural Parks Program (State-wide)

Scoping Session for State-wide System Management Plan

Pittsburgh's Downtown Cultural District (Pennsylvania)

Pittsburgh Cultural Trust (Pittsburgh Cultural District Implementation Plan)

Pittsburgh Filmmakers (Analysis of Alternative New Facilities)

Pittsburgh Public Theater (Relocation and Market Demand Study)

Portland School of Art (Maine)

Organizational Needs Assessment

Rhode Island State Council on the Arts (State-wide)

Feasibility Study for Multi-function Arts Facilities

Town of Bethlehem, New York

Community Center Planning Study

United States Travel and Tourism Administration (National)

National Study on Rural Tourism and Small Business Development

Volusia County, Florida (Daytona Beach Area)

Facilitation of Economic Development Leadership Retreat